



Milton[®]

MAXIMUM PROTECTION

2012 range

Everything you need to protect your baby



Our Award-Winning Family of Products

When a baby is in the house, it is important to keep surfaces clean as they are a natural breeding ground for germs and a baby's immature immune system makes it much more vulnerable to infections, including gastroenteritis. Fortunately, Milton's award-winning range has a solution for every area.

Milton Antibacterial Surface Wipes and Spray

Milton's Antibacterial Surface Wipes are bleach free and disinfect surfaces with no rinsing required. They are ideal for keeping high chairs, changing mats, toilets, door handles and kitchen surfaces germ free.

Milton Antibacterial Surface Spray

Milton Antibacterial Surface Spray kills bacteria and fungi. The bleach free formula cleans and disinfects all surfaces in the home such as kitchens, bathrooms, high chairs and fridges.

Antibacterial Fabric Solution

Milton's Antibacterial Fabric Solution kills the harmful bacteria and fungi that linger on clothes and fabrics that can cause infection and unpleasant odours. Simply add 20ml to your wash, with your usual powder and conditioner and clothes will come out germ free and smelling fresh. Bleach free and delicate enough for use with all fabrics, including silks and wool, yet powerful enough to leave fabrics fresh and completely clean even on a 30 degree wash.

Milton Antibacterial Hand Gel

Milton Antibacterial Hand Gel kills bacteria, fungi and viruses. The rinse free formula is ideal for hand hygiene, with no need for water or soap, and can help to prevent the risk of infection. Milton Antibacterial Hand Gel also contains a moisturiser and leaves hands soft and fragrant.



Milton Sterilising Fluid and Milton Sterilising Tablets

Germ free, worry free. Milton Sterilising Fluid and Milton Sterilising Tablets are a safe and convenient way to sterilise your baby's equipment in just 15 minutes!

The magic of Milton is that it kills all viruses, bacteria, fungi and spores (through dormant bacteria).

Milton Sterilising Fluid and Milton Sterilising Tablets are ideal for sterilising breastfeeding equipment, baby bottles, teats, cups and feeding utensils.

Milton Mini Sterilising Tablets are specifically designed for use with the Milton Mini Soother Steriliser.

Milton Sterilising Solution is harmless and leaves no unpleasant taste or odour. There is no need to rinse.



available
Spring
2012



Milton Combi Some like it hot – or not

A steriliser may be a household essential when you have a young family but that doesn't mean you don't have any choice!

The new Milton Combi lets you choose between cold water and microwave sterilisation. Use it to steam clean and its patented vent technology retains more heat for better sterilisation, automatically releasing excess steam gently and safely. Its compact design is small enough to fit into most microwaves, yet spacious enough to sterilise up to 5 bottles of any brand.

Or use it as a cold water steriliser, with Milton Sterilising Tablets, and its unique twist & seal lid will keep it 100% watertight whilst bacteria and viruses are killed in just 15 minutes.

Contents stay sterile in the solution for 24 hours and as always, there's no rinsing required!

The Milton Combi is available in three vibrant colour-ways - ice white, purple and blue - giving you the freedom to choose the perfect accent to complement your home.

The Milton Combi comes with a free set of full-length tongs and Milton Sterilising Tablets to get you started.

Product features and key benefits

- Dual use cold water or microwave sterilisation
- Unique venting technology for faster and better sterilisation
- Sterilise from just 2 minutes in the microwave or 15 minutes with cold water
- Kills all viruses, bacteria, fungi and spores

Milton Mini Portable Soother Steriliser

The new Milton Mini Portable Soother Steriliser is set to change the way parents clean soothers forever!

BPA-free, small and watertight, the Milton Mini Portable Soother Steriliser has been designed for sterilising soothers on-the-go and can be simply popped into a changing bag, or attached to a pushchair by using the in-built strap.

The bright modern design comes in three attractive colour-ways - purple, blue and green - and incorporates an innovative sponge to help remove dirt from the soother and retain the sterilising fluid.

Used with Milton's new Mini Milton Sterilising Tablets, the Milton Mini Portable



Soother Steriliser will kill bacteria and viruses in just 15 minutes and keeps the soother sterile for 24 hours.

No matter how many times it is used in a day, the solution only needs replacing every 24 hours. And as always with Milton, no rinsing is required. Milton Mini Portable Soother Steriliser comes with free Mini Sterilising Tablets so just add water and you are ready to go.

The Milton Mini helps provide parents with peace of mind anytime, anyplace, anywhere!

Product features and key benefits

- Peace of mind that soothers are 100% clean, on demand
- Reduces the risk of oral thrush
- Very cost effective to use
- Fits most soothers

NEW



Use with new Mini Sterilising Tablets



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Out and about with the Milton Solo

Visiting friends, overnight stays with family or simply going out for the day the new Milton Solo offers the versatility of single bottle sterilisation to help keep your travels light.

Milton Solo can be used either as a cold water steriliser or as a steam steriliser. It also has a watertight lid to prevent spills when on the move and a unique 'lay flat' design so it can be used in any size microwave.

As well as safely sterilising most makes and sizes of bottles, the new Milton Solo can also be used to sterilise small baby equipment such as teething rings and plastic toys.

Product features and key benefits

- Choice of dual use cold water or microwave steam sterilisation
- Unique venting technology for faster and better sterilisation
- Sterilise from just 2 minutes in the microwave or 15 minutes with cold water
- Kills all viruses, bacteria, fungi and spores

What a gift!

The new Milton Gift Set is the ultimate practical parenting present. It includes both the Milton Solo Steriliser and Milton Mini Portable Soother Steriliser for peace of mind

on the move and the Milton Combi Steriliser for use at home. A box of 50 x Milton Mini sterilising tablets and a box of 28 x Milton standard sterilising tablets are also included.



SAVE
£8

Peace of mind – all the time

Over 60 years ago Milton pioneered the modern sterilising process and since then this safe and proven method of sterilisation has been trusted by both families and healthcare professionals.

Mums and Dads often ask us how sterilising with Milton works and why it is so effective, here are the answers to some of your most common questions.

Q: What is Milton Sterilising Fluid?

A: Milton Sterilising Fluid is a 2% aqueous solution of sodium hypochlorite that contains 16.5% salt. When it comes into contact with any protein it breaks down to water and minute traces of salt. The salt content is important because it can allow the solution to be isotonic at a certain dilution. This means that Milton Sterilising Fluid can also be used as an antiseptic, when diluted correctly.

Q: Is Milton like bleach?

A: No they are very different. Milton is non-corrosive, doesn't cause irritation and is harmless to the environment. It is not harmful to the skin and can be used as an antiseptic in certain dilutions. The Milton Method can even be used to treat water to make it safe to drink. Bleach, on the other hand, is an

irritant that can burn the skin and corrode materials. Swallowing bleach could have a serious effect on health and should never be used to sterilise bottles or accessories.

Q: What is the smell of Milton?

A: When the fluid is used for sterilising a sequence of events take place which kill the bacteria and make the item sterile. The clean smell of Milton indicates that the solution is actively working. It smells similar to swimming pools treated with chlorine, however the amount of chlorine that could possibly be left in a baby's bottle after sterilising with Milton is around 40 times less than the levels in normal tap water.

Q: I've seen other sterilising fluids at the supermarket, are they the same as Milton?

A: No. Milton uses a unique, patented manufacturing process and its own production lines. The products go through a high purification process to ensure that the final formula of the

Milton Method is risk-free and stable. This means that the Milton formulation cannot be copied. Milton is very proud of its heritage and the exceptionally high quality of its products. If you would like to know anything else, you can call the Milton Careline on 0800 097 5606, email info@miltonbabycare.com, or find us on facebook/MiltonBaby and Twitter @Milton_baby, Milton kills bacteria, fungi and viruses, including Swine Flu and MRSA. No rinsing required.

Q: So why is sterilising so important?

A: A baby's natural defence against gastroenteritis falls from birth and will reach its low between 4-6 months, before gradually rebuilding. An immature immune system makes any baby more vulnerable to infections, which is why it is so important to sterilise all feeding utensils and accessories, such as teething rings and soothers, at least until the baby reaches its first birthday.



Protecting babies for over 60 years

Milton products are available from all good supermarkets, pharmacies and nursery retailers

Any questions?

Call the Milton Careline:
0800 097 5606 or visit
www.miltonbabycare.com

Find us on

 [facebook/MiltonBaby](https://www.facebook.com/MiltonBaby)

 [Twitter @Milton_baby](https://twitter.com/Milton_baby)

Use disinfectants safely. Always read the label and product information before use

Helpful hygiene tips



Hygiene for baby:

- Use a solution of Milton to wipe down the surfaces that cannot be sterilised, or for an even quicker alternative, use Milton Antibacterial Surface Wipes
- If you are storing your milk in the freezer, allocate a shelf and clean it thoroughly with Milton Antibacterial Surface Spray
- To ensure you hands are hygienically clean before and after feeding or changing the baby, use Milton Antibacterial Hand Gel, its quick and easy to use with no need to rinse
- Make up a solution of Milton and fill the nappy bin. Leave for 15 minutes to destroy any lurking bacteria. Alternatively use Milton Antibacterial Fabric Solution
- Always sterilise plastic toys and items such as rattles and building blocks and anything else that goes into the baby's mouth

Hygiene at home:

- Wipe the inside of your fridge and freezer down with Milton to remove stains, odours and destroy any bacteria present
- Stained cups and beakers can be soaked in a solution of Milton until the stain has disappeared. Always wash melamine as soon as possible after use to avoid stains
- Wash chopping boards in a warm soapy water, rinse and wipe over with Milton to destroy onion/garlic smells and to disinfect the surface to avoid cross contamination of foods
- Toothbrushes and combs can be soaked in a solution of Milton to make them more hygienic
- Shower curtains can also be soaked in Milton to disinfect