



MAM

MAM'S ANTI-COLIC BOTTLE PRESS RELEASE

MAM Anti-Colic Bottle is a Top 100 Baby Product!

Top 100 Baby Products have included the MAM Anti Colic Bottle in its feeding section. This free parent driven concept will have a combined reach of 4 million new parents and will further promote our iconic bottle to future parents and their families.

We are delighted that the MAM Anti Colic Bottle has the support and approval of current UK parents who just love the innovative bottle that offers an Anti-colic vented base, a self-sterilising feature and patented teat with a high 94% acceptance rate amongst babies.

"Mam products are excellent! I was mixed feeding my baby so found it hard to find a bottle she got along with. After discovering these however, I haven't had a problem since! She can drink from the bottles and loves the soothers, while not having a single problem still being breastfed! I'd definitely recommend. They're so easy to sterilise and the anti colic design works wonderfully. I literally can't praise the brand enough!" - Feefo

"Ease of travel with these bottles, no need to carry around a bulky steriliser. Also the teats are silky and very easy for my baby to get comfortable with."
Sally, London

"Within 24hrs the colic stopped, the reflux stopped and I went back to gaining some sanity. A brilliant product and I can highly recommend it!"
- Mona, Manchester

THE TOP 100 BABY PRODUCTS

THE DEFINITIVE GUIDE



The bottle with three great features:

- **Proven effect:** 94% of babies accept the MAM Silk Teat (Market Research 2009-2014, tested with 1,349 babies)
- **Proven effect:** the base with ventilation reduces colic in 80% of babies who use it. (Medical Study 2011/ Market Research 2010, tested with 204 babies)
- **Self sterilises** in the microwave without the need of a steriliser.

Just add water to the base, stack the bottle ready for self sterilising, and pop in the microwave for just 3 minutes!

