

preparing
the perfect bottle
just got a lot easier



closer to
nature®

the perfect prep™ machine

new
product



the perfect bottle

in under 2 minutes

When baby arrives there's so much to do and think about. So many things to juggle, so much that's new and challenging. We understand.

So to help mums everywhere, we've created The Perfect Prep™ Machine.

Specially designed to make preparing bottles quicker and more accurate, this clever device makes a fresh bottle at just the right temperature in less than two minutes.

So you have extra peace of mind knowing your baby's bottle will be perfect every time.

Breast milk is best for your new baby, but if you are making the move to formula milk then remember, Perfect Prep™ is everything.

how should you prepare the perfect bottle?

The World Health Organization recommends that you should:

1. Boil drinking water
2. The water should be no cooler than 70°C, so do not leave it for more than 30 minutes after boiling
3. Measure the water into the bottle
4. Measure the formula into the bottle
5. At +70°C the hot water will kill certain bacteria that may be present in the powder
6. Shake to dissolve the formula
7. Cool to body temperature in a cold water bath
8. Serve.



how do mums prepare their bottles today?

Preparation methods vary by country. UK mums typically try and follow the WHO guidelines - using their kettle but it's time consuming and inaccurate.

- A kettle takes a few minutes to boil.
- Once it's boiled, it can take over 15 minutes to cool to +70°C.
- How does mum know when it's reached +70°C?
- It's not easy to manually measure the water into the bottle.
- Once she's mixed in the formula powder, she then has to cool it in a cold water bath for at least another 5 – 10 minutes.
- Ideally, she'll cool it to body temperature (ready to serve) but if she cools it too far she'll need to warm it up a bit more.
- US mums skip the boiling and hot water element – opting to use filtered water or just luke-warm water straight from the tap. This may be quick but it compromises the quality of the feed.
- Tap water isn't purified.
- There's no hot shot to kill bacteria that may be present in the formula.

so, what is perfect prep™?

Think of it as a really intelligent kettle, designed to make the process of preparing a bottle easier and more accurate.

It **filters the water** to remove impurities, it **measures the water** for greater accuracy, it even **controls the temperature of the water** so mum can deliver the hot dilution and still cool it to body temperature ready to serve.

And it does all of this in under 2 minutes... up to 10x faster than a traditional kettle!



**filters
water**



**fits most
bottle sizes**



hot shot



**body
temp**



**freshly
prepared**



**2
MINS
ready to
serve**

driving awareness of perfect prep™



Product photography



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Lifestyle photography



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frequently asked questions

What makes this any better than a kettle?

- It's faster and more accurate.
- It makes preparing a fresh feed every time so much easier for mum.

Does it measure the formula powder?

- No - Mum still needs to manually add her formula.
- There are other machines available on the market that dispense the formula via a pod mechanism (rather like coffee machines) but these pods are more expensive and are not available for all brands of formula powder, so Mum cannot switch formula brands once she buys into the system.

What size bottles does it prepare?

- The smallest volume of feed that it can prepare is 4oz.
- The largest volume of feed that it can prepare is 11oz.

Can I only use this machine with closer to nature® bottles?

- The machine has an adjustable base so it works with most styles and sizes of bottles.

How often should I descale it?

- A light on the system (labelled **! calc**) will illuminate when your unit needs to be descaled.
- If it starts to flash, you should de-scale immediately.
- The frequency for descaling will vary by area and water hardness.

How do I descale it?

- All directions of how to descale are included on the product leaflet inside the pack.
- Or, they're available from our careline: careline@jackel.co.uk (uk) or careline@maybornmusa.com (usa)

Can I just add water from my tap / faucet to the machine?

- Yes. Provided your tap / faucet water is of drinking quality the filter in the unit will remove any impurities. Certain bacteria such as e-coli and pseudomonas can be present in water, which is why guidelines recommend that you boil your water before making up a bottle. Our filter has been tested and proven to remove these same bacteria.

What bacteria is the +70oC hot shot proven to kill?

- The hot shot does not sterilise the formula powder, but it is proven to kill certain bacteria that have previously been detected in powders - such as e-coli, salmonella and cronobacter. Please be assured that the occurrence of these bacteria is rare.

What temperature is body temperature?

- 37°C approx
- The tolerance of the machine means that the formula will be delivered at 37°C (+/- 4°C).

What's included in the pack?

- **UK Specification:** A filter + 1x150ml bottle +1x milk storage lid.
- **US Specification:** A filter + 1x150ml bottle + 1x milk storage lid + 1x milk powder dispenser.

How long will my filter last?

- It will last up to 3 months, assuming you prepare 6 x 260ml bottles/day (uk). 6 x 9oz bottles/day (usa).

How will I know when to replace my filter?

- A change filter warning light will illuminate on the machine when your filter needs replacing soon.
- If this light flashes, the filter should be changed immediately.

Where can I purchase filters from?

Filters are available from all perfect prep™ machine stockists or online from www.tommeetippee.co.uk - UK ONLY.

www.tommeetippee.com



USA



UK