

Playtime Goes Swimmingly with the help of Infantino

Infantino, the brand behind smartly designed products for happy parenting, is excited to unveil their latest playtime sensation. Introducing the Pat & Play Water Mat, a super cute sea life themed, portable toy that will have your little one mesmerised wherever they are.



The adorable whale shaped mat is sure to keep your infant occupied. Simply fill with water and let the fun begin. Little ones will happily watch the six aquatic characters, including an adorable turtle and starfish, float around in the water. Once they start patting and pressing the mat, they will be fascinated by the marine magic that unfolds!

The Pat & Play Water Mat is truly versatile, ideal to use for tummy time, at the high chair while waiting for dinner, or just when sat in the car seat. Best bit is, once playtime is over simply drain and fold away, it's a great toy for travel.

For babies aged 3 months+, the Pat & Play Water Mat is sure to stimulate development, encouraging hand-eye coordination and sensory play with the bright colours and fascinating floating sea creatures! Made from BPA Free material, the mat is perfect for playtime.

Commenting on this exciting launch, Nivi Bhide, Infantino's Director of Marketing Europe said:

"We are very excited to be launching the Pat & Play Water Mat here in the UK, it is such a great way to develop little one's senses and to get them engaging with their very own aquarium. Not to mention, it is adorable too!"